

**BEBAN PARK, NANAIMO, BC.
SATURDAY 9-3 JULY 14, 2018**

VITV'S

2ND

**A
N
N
U
A
L**



**2018 WHEEL-O-RAMA
SPONSORSHIP OPPORTUNITIES**

WHEEL-O-RAMA'S TITLE SPONSOR IS VITV.ca

Gold Sponsors - \$4,500

Recognized as the Gold Sponsor of VITV'S WHEEL-O-RAMA,

- Prominent presence in all communication and media (print, Radio, Electronic) two months prior and post event.
- Multiple PA Recognition announcements during Sunday's event
- Inclusion on sponsorship board at event at Mainstage
- Appreciation plaque
- All award category winners will be presented in front of the media wall with your logo prominently placed
- Company name included on WHEEL-O-RAMA'S Website Sponsor page
- Your LOGO and link to Website coverage on WHEEL-O-RAMA'S website and Social media sites
- Name to remain on website until January 1, 2019
- 20 X 20 Tent and or booth in a prominent spot to promote your business.
- Best of show trophy named in your honor
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

*****Provide a draw prize for event *****

Silver Sponsors - \$3,000

Recognized as the Silver Sponsor of VITV's WHEEL-O-RAMA:

- Prominent presence in all communication and media (print, Radio, Electronic) two months prior and post event.
- 8 PA Recognition announcements during Sunday's event
- Inclusion on sponsorship board at the main stage at event
- Appreciation plaque
- All award category winners will be presented in front of the media wall with your logo prominently placed
- Company name included on WHEEL-O-RAMA'S Website Sponsor page
- Your LOGO and link to Website coverage on WHEEL-O-RAMA'S website and Social media sites
- Name to remain on website until January 1, 2019
- 10 x 10 Tent space to promote your business
- Best of show trophy named in your honor
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

*****Provide a draw prize for event *****

Bronze Sponsors - \$1,500

Recognized as the Silver Sponsor of VITV's WHEEL-O-RAMA, we would like to offer you the following:

- Present in all communication and media (print, Radio, Electronic) two months prior and post event.
- 4 PA Recognition announcements during Sunday's event
- Inclusion on sponsorship board at event
- Appreciation plaque
- All award category winners will be presented in front of the media wall with your logo prominently placed
- Company name included on WHEEL-O-RAMA'S Website Sponsor page
- Your LOGO and link to Website coverage on WHEEL-O-RAMA'S website and Social media sites
- Name to remain on website until January 1 2019
- 10 x 10 Tent space to promote your business
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

*****Provide a draw prize for event *****

Stage and Sound Sponsorship - \$1000

- Banner to be placed prominently on Stage
- Prominent presence in all communication and media (print, Radio, Electronic) two months prior and post event.
- Multiple PA Recognition announcements during Sunday's event
- Inclusion on sponsorship board at event
- Appreciation plaque
- All award category winners will be presented in front of the media wall with your logo prominently placed
- A Trophy named in your honor (sponsored)
- Company name included on WHEEL-O-RAMA'S Website Sponsor page
- Your LOGO and link to Website coverage on WHEEL-O-RAMA'S website and Social media sites
- Name to remain on website until January 1 2019
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

Friends of Wheel – O- Rama - \$500

- Name listed on website - Friends of WHEEL-O-RAMA
- Listed on WHEEL-O-RAMA'S "Friends of the Event" board at event
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

Family Fun Zone Games Sponsorship - \$500

- Hot Wheels Racing –will have 4 hot wheel Race tracks with an assortment of Hot Wheels for the kids to race throughout the day.
 - Tire Toss – for all ages
 - Hood Pull - Our version of a human tractor pulls
 - Washer Toss
 - Fan Belt Toss
 - Big Nut Drag Races
 - Big Wheel Trike Drag Races
 - Creeper Races
 - Face painting
 - Craft table
 - More to come
-
- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
 - Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show

Individual Trophy Sponsorship

(each trophy sponsored 50% the money will be given as a cash prize or Gift Card/Certificate to the recipients The other 50% goes to the Charities we are fundraising for)

\$500 – Crowd Favorite – By Votes

\$500 – Best of Show over all Judged Sponsored by VITV.ca

\$300 each – Best in Show – Judged

Best in Show Categories - judged

- Motor bike
- Big Rig
- Import
- Convertible top
- Classic Car
- Classic Truck
- Resto mod
- Best paint
- Best Engine
- Best Interior
- Best Super Car
- Best 4x4

\$200 – Each Regular Judged Categories

Antique – Classic – Prestige

- Model T
- Model A (Open, Closed)
- Pre-War 1944
- Post-War 1945
- Oldest Auto

Trucks

- Stock
- Custom
- 4X4
- Low Rider
- Big Rigs

Unique

- Art Cars
- Work in Progress
- Import/Tuner
- Super Car
- Race Car
- Hot Rod

Unique

- Street Rod
- Factory Muscle Cars
- Custom Muscle Cars
- Woody
- Film and TV Replicas

Motorcycles

- Cruiser
- Harley
- Trike
- Custom
- Paint
- Vintage Bike +25 years

Official Insurance Provider

To be listed on all web site and sponsor board at our main stage as Official Insurance Provider and other negotiable areas with a Trophy named in your name as well. Provider must provide full cost of insurance for event.

- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

Official Towing Provider

To be listed on all web site and sponsor board at main stage as Official Towing Provider. Provider must Sponsor for a min cost of \$500. and other negotiable areas with a Trophy named in your name as well And provide a discount to our attendees should they need a tow or boost at the days event. A tow Truck should be on scene from 9-3.

- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

Official Radio Media Sponsor

Looking for a partner to provide us great, day of coverage of our event and advertising up to the day of the event. In return all media will be prominently be displayed at our main stage and throughout our Event space. Media sponsor a trophy named in their honor.

Official Print Media Sponsor

Looking for a partner to provide us great, day of coverage of our event and advertising up to the day of the event. In return all media will be prominently be displayed at our main stage and throughout our Event space. Media sponsor a trophy named in their honor.

- Bonus Thank you to sponsors printed in the Nanaimo Bulletin.
- Bonus Text Thank you to Sponsors in All Video interviews and Videos posted to social media to promote WHEEL-O-RAMA Before and After the Show.

If you are looking to sponsor our event but have a different idea how to help give us a quick e-mail at info@wheelorama.ca or call Allen at 250-802-9558